



# NZI Rural Women NZ Business Awards 2024 Entry Form

*Recognising entrepreneurial  
excellence in rural communities*

## 1. Entrant's details

Entrant(s) name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact phone number: \_\_\_\_\_ Mobile number: \_\_\_\_\_

Email: \_\_\_\_\_

## 2. Details of your business or enterprise

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact phone number: \_\_\_\_\_ Mobile number: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## 3. Describe your business or enterprise

Is it a:  Registered company      NZBN \_\_\_\_\_

Sole Trader

Iwi organisation or Maori Trust Board

Partnership      Number of Partners \_\_\_\_\_

Trust      Number of Trustees \_\_\_\_\_

What is the Entrant's role title? \_\_\_\_\_

What services does your business/enterprise offer? \_\_\_\_\_

How many staff does your business/enterprise employ? \_\_\_\_\_

When was your business/enterprise established? \_\_\_\_\_

What is the percentage of women involved in the ownership structure? \_\_\_\_\_

## 4. Financials

**Please provide some documentation or overview of the financial status of your business/enterprise.** Examples of what could be included are:

- Completed financial accounts for your last financial year
- A current balance sheet which includes up-to-date profit and loss sheet
- Budget and sales projections for the current/next year
- Trust, Partnership or Board financial grants, earnings and distributions

**NB: Financial information will be kept confidential.**

## 5. What category/categories are you entering? (Refer to category descriptions)

- |  |   |
|--|---|
| <input type="checkbox"/> Emerging business | <input type="checkbox"/> Rural Champion                       |
| <input type="checkbox"/> Love of the Land  | <input type="checkbox"/> Rural Health and Wellness Excellence |
| <input type="checkbox"/> Creative at Heart | <input type="checkbox"/> Experience Rural                     |
| <input type="checkbox"/> Innovation        |   |

**NB: You may enter more than one category.**

## 6. Additional questions

What makes your business/enterprise stand out and how do you differentiate it from your competitors?

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How does your business/enterprise support the rural sector and your rural community ?

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How did you hear about the NZI Rural Women NZ Business Awards 2024?

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## Declaration

I/We hereby agree and understand that all information provided in this application and any other attachments is true and correct in every respect and that no material facts remain undisclosed. I/We understand that the Judging Panel requires this information to evaluate my/our entry.

I/We have read and agree to abide by the Conditions of Entry governing the NZI Rural Women NZ Business Awards 2024.

Name \_\_\_\_\_ Signed \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

# Information Sheet

## Why you should enter the NZI Rural Women NZ Business Awards.

The NZI Rural Women NZ Business Awards provide an outstanding opportunity to showcase small rurally based enterprises owned and operated by women. The Awards attract extensive media coverage and promotional opportunities.

All winners in the NZI Rural Women NZ Business Awards receive free membership to Rural Women New Zealand / Ngā Wāhine Taiwhenua o Aotearoa for one year and join an organisation committed to supporting women and their rural communities.

Category winners receive \$1,000 prize money and a trophy which are presented at the NZI Rural Women NZ Business Awards Ceremony.

The NZI Rural Women NZ Business Awards Supreme Winner will receive a further \$1,000 prize money.

## What are the judging criteria for the Award Categories?

Each entry will be judged on the following criteria:

1. Rural enterprise, innovation, point(s) of difference;
2. Product and service quality, meeting compliance requirements, environmental awareness;
3. Marketing and promotion including evidence that the business/enterprise is growing;
4. Financial performance, economic input into the rural community;
5. Staff management and/or personal development;
6. Community involvement.

The weight attributed to each of these criteria has been set by the Judging Panel and differs according to the Category.

## What are the Award Categories?

**Emerging business:** Awarded to a business or enterprise starting out in its journey and achieving exceptional results. Open to businesses/enterprises that have been running from 2 – 5 years.

**Love of the Land:** Harnessing the potential of New Zealand's land, environment or products of the land, to create a successful enterprise.

**Creative at Heart:** Businesses that create and showcase original art, products or goods made using rural materials creative or in rural environments.

**Innovation:** An enterprise that challenges the status quo to bring something new and innovative to the market or utilising rural resources in an innovative way.

**Rural Champion:** A person, business or rural enterprise that champions the rural sector or provides a service to a rural community; an outstanding contributor who consistently goes above and beyond the norm in their support for the rural sector.

**Rural Health and Wellness Excellence:** Recognising an enterprise that makes an outstanding contribution to supporting the health and wellness of our rural communities in New Zealand.

**Experience Rural:** Enterprises inspired by Aotearoa's diverse, natural resources to deliver unique experiences and showcase rural hospitality.

A **Supreme Award** winner who demonstrates excellence and outstanding achievement across all judging criteria will be chosen from the Category Finalists.

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## What are the eligibility criteria to enter the Awards?

To be eligible to enter the NZI Rural Women NZ Business Awards 2024, you must:

- Be the owner/s and operator/s of a business or enterprise based in rural New Zealand employing less than 30 full-time equivalent staff.
- Take an active role in the day-to-day operation and management of your enterprise.
- Your business or enterprise must have at least 50% ownership by women.
- Previous winners of the Supreme Award at the Enterprising Rural Women Awards or the NZI Rural Women NZ Business Awards may not enter again.
- Have owned and/or operated the enterprise for at least two years as at the date of entry.

## What are the conditions of entry?

Completed entries must arrive at the National Office of Rural Women New Zealand (RWNZ) no later than 5pm on Friday, 26 July 2024.

Finalists must be available to take part in an interview as part of the judging process on a mutually convenient date in early October 2024.

Category winners will be required to attend the Awards Ceremony and Dinner on the evening of Friday, 22 November 2024 in Wellington. Travel and accommodation costs for Category Award winners to attend the Awards Ceremony will be paid for by RWNZ.

Category Award winners will have the opportunity to briefly speak about their Awards journey during the Ceremony.

The Judging Panel will consider all entries to be true and correct as certified by the Entrants and will not be held responsible for inaccurate or misleading information or statements.

RWNZ seeks to support, strengthen and develop our relationship with our Entrants and we may ask you to take part in publicity for the Awards and in promoting RWNZ including media interviews.

We use the information you provide to assess and judge your entry in the NZI Rural Women NZ Business Awards 2024. This will include contacting your referees and considering information in the public domain for the purposes of judging your entry.

The judging process entails disclosure to the judging panel and evaluation of your entry by the judging panel. We will apply the information privacy principles (IPPs) and meet the obligations outlined in the Privacy Act 2020, specifically:

- We will only collect information that is relevant to the consideration of your entry.
- We will take all reasonable steps to safely and securely protect and store the personal and commercially sensitive information you provide in your entry.
- We will only use the information you supply for the purpose it was collected.

The information you provide will be held by us and you may access and seek correction of it.

*More information on the Privacy Act 2020 can be sourced from the Office of the Privacy Commissioner.*

RWNZ recognises that unforeseen circumstances and adverse events have the potential to significantly affect the entry and judging processes and presentation of the Awards. RWNZ therefore reserves the right to exercise its discretion to determine the appropriate course of action and/or remedy in the event the Awards are impacted by unforeseen circumstances or adverse events which may include postponement or cancellation of the Awards.

RWNZ reserves the right to vary the Conditions of Entry including conditions relating to dates, travel, accommodation and venue and will not be liable for any costs incurred due to such a determination.

## Delivery addresses for entries

**By post to:** Rural Women New Zealand, PO Box 12-021, Thorndon, Wellington 6144

**By courier to:** Rural Women New Zealand, Level 10, 175 Victoria Street, Wellington 6011.

**By email to:** [awards@ruralwomennz.nz](mailto:awards@ruralwomennz.nz)

**Should you require any further information or have any questions, please contact Lisa Thompson at Rural Women New Zealand on (04) 473 5524 or by email to [awards@ruralwomennz.nz](mailto:awards@ruralwomennz.nz)**